

NELSON

For Immediate Release

Gary Nelson Named One of the 10 Most Intriguing People in Staffing

August 2009 Issue of Staffing Industry Review Profiles Nelson, Magic Johnson and Others

SONOMA, California, August 24, 2009 – Gary Nelson, Chairman & CEO of Nelson, the largest independent staffing firm in Northern California, was recognized in *Staffing Industry Review's* recent article "The 10 Most Intriguing People in Staffing". The prestigious list also includes Earvin "Magic" Johnson, who in 2008 established a staffing company focused on helping minorities find work, and Joyce Russell, who started off as a Branch Manager for Adecco and is now the President & COO of Adecco General Staffing USA.

Nelson's story is impressive—and inspiring. He was raised in Modesto, California, by a single mom. He was the first person in his family to graduate from high school and attend college. He remained determined, and his forward thinking, creativity and passion formed the foundation for his business success. In 1970, he established Gary Nelson and Associates with \$10,000, 250 square feet of Marin County office space and just one other person. Today, the company recognizes annual revenue of over \$300 million and has 30 offices across seven business divisions. Says the Chairman, "There was no grand plan. It just kind of evolved."

As a note, in the midst of a struggling economy, Nelson's business recently jumped in rank from the 64th largest staffing company in the United States to the 44th largest, according to a recent Staffing Industry Analysts (SIA) report. The "Largest Staffing Firms in the U.S." list is published each year and includes only companies whose annual U.S. staffing revenue exceeds \$1 million.

Nelson's company was originally a consulting practice, but when he recognized a growing need for staffing, he seized the opportunity. He was also the visionary behind the development of the company's WorkforceLogic division. WorkforceLogic provides over 85 companies—many of them major U.S. multi-

national operations—with a wide range of services, including employment law compliance, risk mitigation, workforce management and vendor management services.

Nelson is passionate about the staffing industry. “It’s rewarding to see that solid teamwork and prudent planning continue to generate meaningful results,” he says. His dedication and experience have earned him recognition as an industry expert. He is regularly asked to speak at human resource-related events and conferences and has shared the stage with many leaders and dignitaries, including Dr. Henry Kissinger, Lloyd Bentsen and Scott Cook of Intuit.

In addition to his professional accomplishments, Nelson is recognized in his community as an activist and philanthropist. His many pursuits in this arena include spearheading efforts to open and support public charter schools, and along with his wife Marcia, establishing the Gary and Marcia Nelson Emergency Care Fund in support of emergency room services in Sonoma Valley.

To learn more about Nelson’s company, go to www.nelsonhr.com.

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About Nelson

Nelson was founded in 1970 by Chairman and CEO Gary D. Nelson, and is headquartered in Sonoma, CA. According to Staffing Industry Analysts, the company has grown into the 44th largest staffing company in the United States and is the largest independent human capital solutions company in Northern California. For more information, visit www.nelsonhr.com.

Nelson consists of the following businesses:

- **Nelson & Associates:** Provides full-time and executive search placement, as well as consultant and temporary professionals in the financial area. www.nelsonandassociates.com
- **Nelson Technology:** Provides end-to-end consulting services that include requirements gathering and analysis, project management, product/software development, testing, deployment and maintenance, as well as the placement of software and IT support professionals. www.nelsontechnology.com
- **Nelson Staffing:** Provides consultant, executive, full-time and temporary talent in a broad range of career areas including winery operations, technology, game software testing, legal, engineering, office administration, hospitality, light industrial, customer service, marketing, non-profit, human resources, business development and sales. www.nelsonstaffing.com
- **NelsonJobs.com:** Northern California’s premier job board. www.nelsonjobs.com

- **WorkforceLogic:** Is an innovative workforce management company that provides software and services focused on risk mitigation, talent acquisition management and contingent workforce planning. www.workforcelogic.com
- **HRhome:** Is a members-only online resource created by HR professionals for HR professionals. Subscribers have access to proprietary content and customizable features within nine primary sections that allow them to find the information, tools and resources they need to quickly solve HR-related challenges. www.hrhome.com

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