



**For Immediate Release**

**NelsonJobs.com Confirms Success of Free Job Posting Program**

*Job Board's Special Offer Helps Bay Area Businesses & Non-Profits*

SONOMA, California, August 19, 2009 – Nelsonjobs.com announces the success of its free job posting program, initiated in February of this year. At that time, the job board made known its decision to offer free 45-day job postings to Bay Area businesses through the end of 2009. This special program is in keeping with NelsonJobs' commitment to help both candidates and employers during the challenging economy. Free job postings are available to all private, public and non-profit employers in Northern California.

Since the program's inception, nearly 100 companies have taken advantage of this opportunity, and NelsonJobs has received documented success stories from satisfied employers.

Tara Hood of Unity Care Group, Inc. in San Jose informed NelsonJobs, "I cannot tell you how much Unity Care appreciates the donated space for our CFO job posting on Nelsonjobs.com. The caliber of candidates that responded to our posting on your site far exceeded the qualifications and experience levels of the candidates that responded to our posting on other job boards. Thank you so much for your assistance with our CFO search!"

Russ Goldin of Eat My Dust, Inc., reported, "NelsonJobs has great customer service. Every time I needed an order placed or changes made, the request was filled in a matter of hours or even minutes. This type of service really makes NelsonJobs stand out. Thanks for the great service."

Many job boards charge a minimum fee of \$100 per job posting, making NelsonJobs' 2009 program an effective solution for employers. Companies that post with NelsonJobs receive

free, unlimited job postings with multiple category options. The client services team manages job postings from start to finish. There is a review of all job postings to ensure HR compliance. NelsonJobs can also post a client company's profile or feature a direct link back to their job portal/website.

NelsonJobs' key to success is the Northern California regional focus it provides. This allows staff members to provide companies with expert guidance regarding the content of their job postings, the screening process and how to quickly attract the best candidates.

Chairman and CEO Gary Nelson says, "We're very proud of the success of our free job posting program. As a business, we've been a contributing member of the community for almost 40 years. This program has special meaning to me because it's a way for Nelson to help Bay Area employers through a difficult time."

Interested parties should contact [info@nelsonjobs.com](mailto:info@nelsonjobs.com). Further information is also available at [www.nelsonjobs.com](http://www.nelsonjobs.com).

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### **About NelsonJobs**

NelsonJobs.com is Northern California's premier job board. Its representatives possess a solid understanding of talent matches, hiring practices, salary, compliance and more, allowing them to provide clients with expert guidance regarding job postings. Because NelsonJobs is independently owned and regionally focused, it offers superior responsiveness and exceptional customer service. NelsonJobs is a division of Nelson. For more information, visit [www.nelsonjobs.com](http://www.nelsonjobs.com).

### **About Nelson**

Nelson was founded in 1970 by Chairman and CEO Gary D. Nelson and is headquartered in Sonoma, CA. In May of 2009, Nelson moved up in rank to become the 44th largest staffing company in the United States according to Staffing Industry Analysts. This is an increase of 20 places over its previous position. Nelson is also the largest independent human capital solutions company in Northern California, and it regularly receives numerous top industry awards. It has been recognized as one of the "Best Places to Work" in the Greater Bay Area for five consecutive years based on an employee survey conducted by the San Francisco Business Times, and it has earned the title of "Best Job Placement Service" eight years in a row from NorthBay biz magazine. Nelson recognizes annual revenue of over \$300 million and has 30 offices across seven business divisions. For more information, visit [www.nelsonhr.com](http://www.nelsonhr.com).

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